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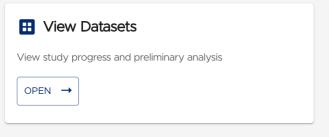


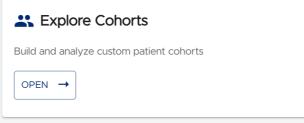


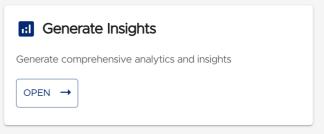


# Welcome to the OM1 Insights Platform

## **Applications**







### **Getting Started**

New to the Insights Platform? Here are some helpful resources to get you started.





Learn about the capabilities of the platform



#### Real World Data Cloud

Learn about data available within the Real World Data Cloud (RWDC)



#### **Cohort Explorer**

Build and analyze custom patient cohorts



**Insights Library** 

Comprehensive analytics and reporting suite







**INSIGHTS PLATFORM** 

REAL WORLD DATA CLOUD

**GETTING STARTED** 

COHORT EXPLORER

**INSIGHTS LIBRARY** 

DATA STUDIO

## **Getting Started**

#### Introduction

The OM1 Insights Platform is designed to help customers discover real-world data and insights that are specifically tailored to their needs ("fit for purpose"). It is built on top of the OM1 Real World Data Cloud (RWDC)-a research ready dataset of 350M+ real-world patient journeys.

The platform includes three main applications-Cohort Explorer, Insights Library and Data Studio-that together can be used to discover, evaluate, gain insights and deeply analyze real-world data.



